

*Foreword by Stephen Simon Producer of Academy Award® Winning "What Dreams May Come" and "Somewhere In Time"*

*You could be 5 minutes away from having your dreams come true.*

# ***HOW TO BECOME A MAGNET TO HOLLYWOOD SUCCESS***

**by  
Michele Blood and Rock Riddle**

**Your complete step by step system  
to making it in show business!**

*Includes interviews and inspiring, profound advice from award winning actors, producers, directors and writers. Highly recommended for anyone who has a desire to succeed in the wonderful world of film and television, anywhere in the world.*

# **How To Become A Magnet To Hollywood Success!**

**You could be just 5 minutes away from having your dreams come true! This revolutionary book is the “Magic Lamp” you have been searching for!**

**Read, learn and take action today.**

**By**

**Michele Blood and Rock Riddle**

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# Dedication and Thanks

We would like to thank the many people who have contributed to this magical book and to helping our wonderful world of entertainers. There is *no* business like show business.

We would like to thank all the amazing celebrity actors, directors and producers in this wonderful world of entertainment who shared with us their inspiring stories, interviews and advice. Thank you so much. You are all stars and successes because of who you are and what you have given and continue to give of your talent, love and passion for our beloved industry and for our world. You are role models to us all.

Thank you: **Carole Lee Dean, Lisa Haisha, Nancy Juvonen, Sally Kirkland, Masiela Lusha, Gayl Murphy, Jésus Nebot, Jeraldine Saunders, Stephen Simon, Dennis Weaver, Kathy Wilson, Elaine Hendrix and Mark Vicente.**

We would also like to thank, with all of our heart, the following people we care for and love so much, for your support, friendship and dedication to helping make this world and ours a better place. You are all making such a difference: John Endara, for all of your faith, hard work and dedication to helping our world through creating our websites and so much more. Joseph Conarkov, for your great work on editing the **How to Become a Magnet to Hollywood Success DVD Home Training System**. Michael Adamson for his help in editing, Treavor Rogers for his help with formatting, Bob Proctor for his wisdom and teachings; Matt Way We love you, Matt©; J'en El (I love you so much, you are an angel and true sister), John Beatty, Wilma McIntyre, Raymond Justice, Suzie Lemmons (you're beautiful), Sunniva, John and Michelle Maguire, Greg & Marissa Joyner, Daniel Wallace, George C. Wallach, Ernest Holmes, Julie Belmont, Spencer Barnes Jr., Sean Barnes, Stephan Barnes, Lisa Miles Brady, Mary Andrews, Johanna Placencio, Chris Ruiz, Frank Rosebrock, Catherine Hallock, Aime Lemmons,

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Thank you to all the members of APS Productions, all our family of friends worldwide who join our Hollywood Success Free Teleconference calls every Monday night and our empowerment calls on Tuesday nights- You know who you are, and we love you ☺!!

You are loved and so appreciated. Each and every one of you is living your dreams and supporting our vision, and, for that, we will be eternally grateful.

We love you so very much.

Thank you.

*Michele & Rock xxx*

## What others are saying about this revolutionary book;

**Masiela Lusha, Actress:** "Everything is going great in my career. Not only am I starring on a hit prime-time series ('**George Lopez**'), but I also have major feature film roles upcoming. Thank you so much, Rock. I could have not have done it without your advice. This information is priceless."

**Jésus Nebot, Award-Winning Filmmaker, Actor & Life Coach:** "There are three types of books you can find to advance your career in the entertainment industry: Books with great tips and specific information to enhance your marketing efforts, self development books to shift your belief system and empower you to accomplish your goals; and books that include interviews with experts in the field where they share all their career experience and advise you in the most effective way to succeed in this industry. And then there is "**How to Become A Magnet to Hollywood Success**", a truly brilliant and awesomely powerful book that includes the best of all three types of books and so much more. This book will put you on fire and on the right track to manifest your wildest dreams."

**Kathy Wilson, Casting Director and Talent Agent:** "**How to Become a Magnet to Hollywood Success** is a must read because there is nothing else out there like it. 'Inspiring' and 'truthful' are the words I use to describe this truly amazing book. It contains incredible insights into the Entertainment Industry through the eyes of amazing professionals. This book will teach you how to create your dreams into reality through practical steps and how to tap into your sub-conscious mind, which knows NO LIMITS. It definitely contains many new concepts, and most importantly, what actions need to be taken to create your success. Michele, you and Rock have truly done an incredible job of pulling all this information together in a loving and caring way. I honor you both."

**Jane Emery, Actress:** "Three words...shock and awe...I am extremely amazed!!!!!!!!!!!!!! How did you guys put this masterpiece together? ... This is what you have both worked your whole life for! You have indelibly left your mark on the world, a truly amazing book."

**Irwin Zucker, One of Hollywood's Top Celebrity Publicists, says:** "This is the best investment you'll ever make in your career! In my 50-plus years in this business, this is, by far, the most complete, step-by-step how-to-succeed-in-the-entertainment-industry book I've ever read!" Mr. Zucker is Founder & President Emeritus of Book Publicists of Southern California, and he is also President of 'Promotion in Motion', Hollywood, since its inception in 1955. Mr. Zucker was music publicist for Steve Allen, Dinah Shore, Burl Ives, Connie Francis, and book publicist for Helen Gurley Brown, Jacqueline Susann, Zsa Zsa Gabor, Norman Vincent Peale and dozens of #1 best-selling authors.

**Mark Fernandes, Actor:** "Michele Blood and Rock Riddle are truly inspiring with their words of encouragement and optimism. Before discovering this book, I never believed in myself as a performer. After reading a few chapters of the book, I suddenly found myself more confident and with the will power and belief to make my dreams come true! I wake up everyday prepared for success. I recommend this highly effective and wonderful new book to everyone who has dreams and ambitions to be a Hollywood success. It is truly amazing, and it really works!!!"

**Devra Hill, One of Hollywood's Top Entertainment & Movie Critics:** "There is no end to what people can achieve in the industry with this system/book – from a newcomer to a seasoned vet; it's the best friend they'll ever have!"

**Daniel Wallace, Actor:** "I have just had the most pleasant time going through the **Hollywood Success** book. Blown away is all I can say. Absolutely blown away. All of the information is just outstanding . . . Thank you both for all of the love and hard work that you have put into this book. I know that it is going to help millions of people fulfill their dreams of being professional actors (or whatever they desire to be) in the world of entertainment. I know it is already helping me. . I love you both, and if you were here I would give you both a big hug . . . I want everyone to know that Michele and Rock are not only transformational powerhouses; they teach how to spiritually and practically make ones career in the entertainment industry happen. With me, it was like lights going on. I said ‘Oh yeah, that makes so much sense. How can I not succeed using these principals?’ The **How to Become a Magnet to Hollywood Success Book** is an investment that will serve you continually. Do yourself a huge favor and get the **How to Become a Magnet to Hollywood Success DVD Training System** as well.”

**Mark Kinderman, Educator:** “Over the years, I have attended seminars with many of the best motivational speakers in the world, including Bob Proctor, Tony Robbins, Zig Zigler, Norman Vincent Peale, and Tommy Hopkins. In my estimation, there are none better than Rock Riddle and Michele Blood. As a team, these two are devastatingly powerful! Their ‘Hollywood Success’ book and training system is the most inspiring, practical, motivational, come on and get-up-off-your-backside-and-do-it encounters I’ve ever experienced.”

**Janét Vincent Lee, Professional Singer & Actress:** “There are no coincidences that everything happens for a reason, and when and as it should. Now, doors are suddenly opening simultaneously in all areas of my life. Musicians, recording studios and people wanting to take part in the completion of my album (which had been in limbo for a year) are suddenly popping out of the woodwork! I got cast (a starring role) in a film. Also, the producer is using two of my original songs in the soundtrack. Financially, everything is rosy. All my needs are

comfortably met, and my future is provided for. And even my love life has taken a sudden and surprising turnaround. ....my cherished dream has come true! Now, with all this good fortune, I realized that I was having one of those oh-so-human reactions - - FEAR OF SUCCESS! So.... along comes this book and your DVD Training System with you, Rock, and Michele Blood, and I knew that this was exactly the thing I needed to experience at exactly this moment! My life has changed. THANK YOU SO MUCH!”

**Frankie Kinderman, Professional Actress:** “Michele Blood and Rock Riddle have created the most wonderful, high-energy, forceful DVD Training system and book EVER done for actors. This is informative and entertaining. They have created an amazing and highly profound tool for actors to use in their pursuit of success.”

**Samuel A. Cypert, Author of “Achieve and Believe” and Editor/Publisher of “Think and Grow Rich”**  
“Michele Blood combines the power that has propelled her to great success – power that can help you motivate yourself to the highest levels of achievement. All of Michele’s products belong in every achiever’s library.”

# WELCOME TO HOLLYWOOD SUCCESS!

*“Excellence is an art won by training and habituation. We are what we repeatedly do. Excellence then, is not an act but a habit.”* – Aristotle

This is really a book to help you play at life in this wonderful world of entertainment. Life is like your very own play, and YOU are the main actor. Today you can begin to choose happiness, success, perfect health and deep fulfillment by achieving your desires and having your dreams come true in Hollywood, or anywhere else in the world. We say ‘Hollywood Success’; however, this information is not only for actors, this book helps you create your own success in the entertainment industry in any area and anywhere in the world. Turn your wishful thinking into realities, and all can be yours. This is your dream, so ***please*** commit yourself to excellence. There is nothing stopping you. Fill yourself with excitement, knowing that the next chapter you turn to in your life, is a new beginning for you.

So welcome to Hollywood Success.....

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She has coached and/or directed writers, directors, and actors in such television productions as *Twin Peaks*, *Beverly Hills 90210*, *Party of Five*, and *ER*, and feature films such as *Pulp Fiction*, *Pearl Harbor*, *Batman*, *Mr. Holland's Opus*, *Titan A.E.*, and *Never Been Kissed*, among others.

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Director of "What the Bleep do we Know" (*What the #\$*) starring Academy Award winner Marlee Matlin. His other films include *Sarafina* with Whoopi Goldberg, *Fatherhood* with Patrick Swayze and *Uncorked* with Minnie Driver, Nigel Hawthorne and Rufus Sewell.

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Actress Elaine Hendrix has starred in *Parent Trap* with Dennis Quaid, *Inspector Gadget 2*, and *What the Bleep Do We Know*. Her co-starring credits include: *Superstar* with Molly Shannon and Will Ferrell, *Molly* with Elizabeth Shue, *Romy and Michele's High School Reunion* with Lisa Kudrow and Mira Sorvino, *Bam Bam and Celeste* written by Margaret Cho, and many other films and major TV shows.

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Producer and Founder with **Drew Barrymore** of *Flower Films*. Flower Films has produced *Charlie's Angels*, *Never Been Kissed*, *Charlie's Angels: Full Throttle*, *50 First Dates*, *Duplex*, *Donnie Darko*, and *Fever Pitch*.

**An Interview with Sally Kirkland**

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Sally Kirkland is a stage, screen and television actress with over 100 films in her amazing body of work. Academy nominated and winner of the Golden Globe Award for best dramatic actress in *Anna*. Her many film and TV credits include *Bruce Almighty*, *The Sting*, *Revenge*, *JFK*, *ED TV* and *Tracy* in *Days of Our Lives*.

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## Introduction to Foreword - by Michele Blood

We asked Stephen Simon to write the foreword of our wonderful book. Stephen is one of the most talented movie producers in the business. He is a beautiful person and a strong spirituality aware individual. I interviewed Stephen for this magical book over 12 months ago, and I was blessed to meet him through my good friend Kathy Wilson who helped cast "**Indigo**" Stephen's latest film that he produced and directed. A powerful MUST film to see; inspiring and full of light, just as Stephen himself is.

I flew to Oregon to meet Stephen and conduct our interview. My heart and soul instantly rose in love with this man. I could sense that this man was someone whose vision to help our world was going to be more profound than even he could imagine. I know his work is already creating enormous positive shifts in consciousness for our planet, and he is doing it through the MOST powerful medium there is... FILM!!

Within the last 12 months since I first met Stephen, he has people all around the world who are members of Spirit Cinema Circle. This alone is utterly amazing, not to mention the wonderful films he has done in the past and what he will be doing in the future.

While participating on one of his truly life changing telecourses for writers, directors, producers, I intuitively and with my whole being knew HE was the only one I wanted to have write the forward for this book. Why? Simply because "HE GETS IT." He really does! He knows how important awareness is in every way. He understands what we are intending to bring to you with our book.

So, with great joy and gratitude, I say, "Thank you, Stephen. THANK YOU!"

We all love you

*Michele xxx*

# Foreword - by Stephen Simon

Founder of [www.SpiritualCinemaCircle.com](http://www.SpiritualCinemaCircle.com)  
Producer of *SOMEWHERE IN TIME* and *WHAT DREAMS MAY COME*.  
Producer/Director of *INDIGO*

After meeting Michele Blood, I knew I was in for a treat when I sat down to read this book. Now, after having read it, I can truly say that the information in it, and the love with which it was written, will help you in more ways than simply your chosen career in entertainment.

While the book was written mainly for actors, I believe that **EVERYONE** can benefit from reading this book. Whatever your ambitions are, you will be inspired by not only the grounded business advice here by the authors, but also by the Universal laws of thought that it addresses, and how we create our own reality.

I feel it is of utmost importance to understand this industry as best we can, and also to understand how you are the one who has to create your own vision, irrespective of whether you are an actor, editor, director, writer etc. This book can illuminate a pathway that you can walk toward that goal while you also have fun with the illuminating in-depth interviews that Michele has conducted with truly outstanding and amazing individuals in this wonderful, magical, and crazy world of show business.

We are all fortunate to be able to tap into the thinking of those who have done it before us, but not necessarily so we can do it "their way", but more to KNOW that, if they did it, well then, in our own, individual ways, so can we!

My own personal vision is to help heal our world by directing, producing, and distributing inspiring films and documentaries that might not otherwise see the light of a screen outside of an editing room. If read with an open heart and mind, I feel that this book can empower you to see how, by pursuing your own craft with a

positive attitude and putting your whole self into it, you too will be bring more light to our world.

When we do what we love to do, put our hearts and passion into it, and, at the same time, learn how to create what we want in positive ways, then not only will our life change, but so will we also change the face of entertainment itself.

As is frequently said throughout this book, it is not necessarily about "going" Hollywood — it is about doing what you love to do in this world of entertainment anywhere in the world. Personally, I left Hollywood – physically and that state of mind – in 2001 and am now doing what I love to do right here in Oregon. Wherever you are, this book can open your mind and spirit to the heights and depths of your own limitless capacities. Allow this book to help you see this within yourself...and then jump in and find who you really are.

As the Hopi Indian saying goes, *"We are the ones we have been waiting for."*

Stephen Simon  
April, 2005  
Ashland, Oregon

*Welcome to*  
***“How to Become a Magnet to Hollywood  
Success!”***

Dear Reader,

First of all, I want you to know that this book may say **Hollywood Success**; however, it contains information to help you find success wherever you are in the world. Both Rock and I feel honored and happy to share with you the accumulation of both of our lives’ experiences. We want to help you achieve your dreams because the dream makers are people who make a difference. They are the ones who help sculpt and mold our world into a beautiful reality. So, congratulations for being one of the dreamers. You are one of the special people who are brave enough to go out into the world and have your dreams come true.

**Instructions**

My suggestion is you can either #1 Read through this book from beginning to end, including all the celebrity interviews and do every single exercise AS they come up. Then come back later to the topics you really feel you want to study in depth..... or #2 Go to any chapter you feel an attraction to, read it and then read through the complete book from cover to cover.....or #3 Go straight to the Hollywood Celebrity interviews for inspiration and then come back to study the rest of the book in detail. We recommend for the readers who truly desire to succeed -particularly actors- to take advice #1 however this book has been written so that any topic will make sense on it’s own and help you rise in knowledge, awareness and Hollywood Success!

When we have a deep burning desire to do something that is different from the status quo, especially when we share with our loved ones the desire to act, do music, write a screenplay, etc many of us meet with objections and the appearances of blocks, mainly from our family and close friends. They think they love us and are

helping us by saying, “Do you know the risks involved with wanting to be in the entertainment industry?” They may say, “Not many people make it.” They may tell us lots of things and think they are doing it out of love. However, they do not realize **what we realize** – that a life lived well is a life lived by a dreamer. This entertainment industry is a creative, fun filled, exciting world, and the people who are part of it are some of the most open minded, creative, beautiful, sensitive souls in the world. When you are in show business *you can make a difference*. It is a noble profession to be in and never let anyone tell you something different.

We have to live our own lives. When we are given a desire, we are given it because there is something within us that knows we can do it. Our life purpose is not always clear, but when it does become clear and we know what it is we want to do, *we have to go for it*. That is the way it is with each person on this planet. First, you must change yourself and create what it is that you want, and then you are the inspiration to help others.

The entertainment industry, particularly movies, television and music, is what helps our world go around. All the great things ever told to us were told in stories, going back to the parables of Jesus, to Shakespeare and even today. The number of industries that have unfolded because of the movie and entertainment/TV industry is phenomenal. More software and amazing technology has been invented today because it was originally created to help produce better music and films. There are so many areas you can be involved with from technical to creative artistry in this magical industry. Show business creates work and wonderful fulfilling job opportunities for people. This sort of creative work is important work. It may look like *La La Land* to others, but it is important work and this is your life. So, again, we congratulate you.

Our prayer is that you will become not just successful through following the profound information in this book, but we also deeply desire that this will help you wake up to your true God-given potential and spiritual awareness. Then you can overcome any challenge, bring peace wherever you are and really make a difference while you are here having a physical experience. And of

course, you can also have your own dreams come true. In fact, you will realize that *you are the one* who actually creates your own success, and you can find a path and learn how to live a life of peace, courage and creativity. You can live the life that you have always dreamed. YES YOU CAN!

You have inside of you, all the knowledge and know-how to help you face anything. A spiritually aware person is on the path of enlightenment and success. Sometimes it just takes a small change to begin to really have control over what manifests into your life. As a spiritually aware creative person, you are attracted to learn about the so-called secrets of success and use them to better yourself and to help others do the same.

We all want to know what these big secrets to success are, don't we? Well, if you keep an open mind while reading this book, you can discover these secrets and have the wonderful, rich, creative life that you desire *and* so greatly deserve in this wonderful world of entertainment. In fact, it is our divine heritage to have all of the good, all of the success, all of the money that we can use so that we can experience true freedom not only to live, but also to live very well and to live creatively in show business. What you are reading now can and will change your life forever if you really want a successful life in the entertainment industry. We know you want a better life, a richer more successful life. We know this, because deep inside of us we all do. And that is why again we congratulate you for investing in yourself with this book.

When you invest, not just your money but also your precious time in yourself, you become very successful because you are not one of the millions who sit at home in front of the TV every night, hoping and praying that "*one day, maybe, if only this, if only that.*" Everybody else is just lucky "*they say.*" But, do you know what luck stands for? **L U C K** stands for **Learning** or **Loving Under Correct Knowledge**. When you are prepared mentally to accept success, success cannot keep itself away from you. You will become a magnet to success through your thoughts. All of the right opportunities and right people will miraculously show up in your life, and then it will be up to you to take action.

All of the information that we share with you in this book, as well as all of the amazing advice and inspiration from our wonderful celebrity interviews is to help you change your old way of thinking that has been holding you back. With a new positive way of thinking, you will find solutions to any challenge and receive newfound strength and joy that will surpass anything you have ever experienced. It is all inside of you just waiting to be recognized. You are so much stronger and have so much more potential than you could presently realize. Even if you do not believe this right now it doesn't matter. Simply be open to new ideas, new thoughts and the confidence and faith will follow. For some, it will come today. For others, it may be a few months. **However, it will come.**

We have in this book ideas and information that will help you if you take action. You can *learn how to network your way to success, learn how your mind works and how you can create your reality through visualizing, using positive music and so many other wonderful tools and powerful information.*

**We do want you to realize it makes no difference where you are in the world.** We may be in Hollywood right now, but this will help anybody in the entertainment industry, no matter what country or city you are currently residing. You will learn the “nuts and bolts” information to help you from Rock and the celebrities and you will learn metaphysics from me. Metaphysics simply means above or beyond the physical, so whenever you are thinking you are actually being metaphysical.☺ The information about metaphysics will help you gain strength and courage and will work for you the same way carbon works with steel. It will make you unstoppable.

I love you

*Michele xxx*

# Sign Your Name and Commitment to Hollywood Success

First, sign your name to this commitment to you,  
for YOU!!

*“I am now open and receptive to the idea that it is 110% possible for me to have all of my dreams come true. I now know that I can have a richer, more successful, ecstatic happy life, doing what I love to do in this wonderful world of entertainment.”*

*“Today I \_\_\_\_\_ am committed to truly using all of my awesome potential to have all of my dreams come true.”*

# *The Hollywood Truth*

## *And Nothing But the Truth*

Hello my friend,

**Rock Riddle** here to speed you on your way to **HOLLYWOOD SUCCESS!**

I am President of APS Entertainment, in Hollywood, California. APS is also “Associated Producers’ Services.” It is “Actors’ Promotional Services, Limited,” and of course, it is APS Productions and APS Entertainment. For over 25 years my organization has been in the business of promoting, marketing, empowering, supporting, and providing networking opportunities for producers, directors, executive producers, film financiers, entertainment attorneys, and a limited number of professional actors and actresses. The company is also known simply as ‘Hollywood Success’ and our website is [www.HollywoodSuccess.com](http://www.HollywoodSuccess.com)

I am not here to talk about my organization. However, when I give you examples, I draw from my experience. My hope is, as my experience has helped thousands of people, it will also help you. I have been President of this organization for quite awhile. We only work with 100 actors at a time and right now some of our actors are starring on television series here in the USA, and dozens are doing feature films. We have helped thousands of people over the years to turn their dreams into reality. You will learn, a little later on, the great value and importance of networking. So, when I give you examples, I may give you some examples from APS’ work. When I talk to you about those people who are starring on television series and starring in feature films, and when I show you how we were able to accomplish that, I’m doing it to show the steps that were taken in order to achieve success for these people, because you can take those same steps for yourself.

You don’t necessarily need us to do it for you. All you need are the blueprints, and you can build major success in this industry for yourself

-- no matter where on our beautiful planet you live. As we mentioned, this advice is for everyone. In this book, we are going to give you the blueprints! Not just little bits and pieces of the blueprints to add to your collection of bits and pieces. We are going to give you the *complete* set of blueprints along with step-by-step directions. You will have the power to build your own success. And, you can achieve success, and you *will* achieve substantial success in this industry IF you follow our advice, as well as the advice of our wonderful professional friends interviewed in this book, and, most importantly, IF you apply what you learn! Success in the film and television industry will happen for you when you apply all that you learn through this book.

I consider myself opinionated, in a good way, from my many years of experience in this wonderful world of Entertainment. From my point of view, I am sharing with you ABSOLUTE TRUTH, about 100,000 hours worth of professional experience over twenty five-plus years in this industry. I'm going to take that truth, that experience, compress it down, and give you the very best ideas, insight, and advice that I can. I'm doing this so that YOU can use what you wish to use to become ALL THAT YOU CAN BE!!

Now lets find out what the agents role really is .....

Please go to [www.HollywoodSuccessBook.com](http://www.HollywoodSuccessBook.com) and fill out our free questionnaire, "Do I have what It takes to make it in Show business?"

# *The Agent's Role*

## *What to Expect*

From your point of view, I am simply giving opinions. Now I'm going to share with you upon what those opinions are based, because I'm going to give you my background. For several years I was a SAG (Screen Actors Guild) franchised talent agent, a 'Hollywood talent agent', Beverly Hills based, and I owned 50% of the agency. *(If you'd like to find out more about my background, please go the bio section of the book. For more extensive information, please visit our Website: [www.BeAMagnetToHollywoodSuccess.com](http://www.BeAMagnetToHollywoodSuccess.com)*

So, when I share information with you about the agency business, I speak from experience. If I were to tell you, for example, that your theatrical agent's job is not to get you interviews, that it is not to get you work, then you might be wondering why you bought this book. You may say to yourself "*Well, that is not right, this guy has no idea what he's talking about. What does this Rock- person think the agent's job is? We all know the agent's job is to get me interviews and work RIGHT?*"

No, that is not right. Now, if you knew that I actually was an agent, that I walked in those shoes, that I know that business and I speak from experience; you might give a little more weight to the above statement. Then why, you might ask, did I not remain an agent? Simple. It just wasn't fun or fulfilling work anymore. It got to the point that I wasn't looking forward to getting up in the morning and going into the office. The political and other restrictions began to take the fun away. And, my friends, if something's not fun or fulfilling to our spirit, then why bother wasting our life? There are so many things that we can do that we truly enjoy and that are fun in this wonderful industry. So, when it got to the point that it wasn't fun anymore, I sold my 50% of the agency to my partner. However, I do know the agency business, and I do speak from experience. Now that you know my agent background, I still repeat the statement: Your theatrical agent's job is NOT to get you interviews and work. Well, you may still not believe it, but maybe you'll be more open to read further.

When I was a talent agent and interviewing potential new clients, I would say to them, “*What you think my job is and what my job actually is are totally different.*” Over 95% of all the professional actors in this industry get at least 95% of their interviews and work through sources other than their theatrical agent. Now commercially, it’s different. “This agent (*now I’ve got my agent hat on*) is not going to do any better than any of the other agents you’ve had before, because that’s not our job. Our job is not to get you out there and get you interviews and work. Our job in reality - see: theory versus reality - is to negotiate money and billing for you once you get yourself the role. Therefore, why not do your job so I can do mine?”

Then I would give those actors some suggestions, and I would give them an incredible gift. I want to give that gift to you as well. I know when it was initially given to me it made a difference in my life, so I will give it you. I said, “Here, your job, actor (*again with my agent hat on*) is to go out there and network. Your job is to go out there and meet the producers. Your job is to go get out there and let people who do the hiring know that you exist and then have them perceive you in such a way that they *want you* to be a part of their project. *Your job*, as an actor, *is to get hired* so I can negotiate money and billing for you – that’s my job -- and I will do an incredible job of negotiating for you. I will get you so much more money than you could ever get for yourself. And billing, I’ll get you amazing billing.” And, for those of you who know me and know my history as an agent, those who know some stories about me -- Well, those stories are true. I negotiated and got seven times more money than was in the budget for a co-starring role, as just one example, and an incredible per diem for my actor: First position, Co-Star billing, separate card. With this particular actor, it was, in fact, the first time he had ever acted in front of the camera, and he never spoke in the film. That’s called negotiation. If you’ve heard that story, that story is accurate, and so many other stories that you’ve heard are also true. If you’ve heard anything negative, I don’t know about it, and it wasn’t me. ☺ But, I will admit to all of the positive stories.

As an agent, I told them, “Let me give you a gift. I want you to take this home and put it on your wall. It is ***the 10 most powerful two-letter words in the English language***:

# “If it is to be, it is up to me.”

I just took away their excuses with those ten little words. I took away their ability to blame their agent for why they were not successful. I put the responsibility of their success back on them. Once you realize that you and you alone, are ultimately responsible for your life and your success, then you can take charge and make it happen. Unfortunately, too many people are taught that they should rely on others. That's letting someone else run your life. And, letting someone else run your life is like letting the waiter eat your food.

Let me share with you the purpose of this book. Our purpose is to shake up your belief systems. My purpose is not to tell you what I think you want to hear, because that doesn't do you any good. I'm here to share with you what is required for to know in order to achieve success in this amazing and exciting industry. This is all about success. This is about Hollywood Success. And, Hollywood Success means success in the film and television industry all over the world, not just here in the USA. I happen to be writing this from my experience in Hollywood, California, however, no matter where you are in the world, please take this advice:

*“If it is to be, it is up to me.”*

Our goal, in this wonderful book, is to give you a lot, as much as we can in one book. There is even more information when you are ready in our amazing DVD Home Training system, entitled “**How to Become A Magnet to Hollywood Success Complete DVD Training System,**” that you can order today through our wonderful website, [www.BeAMagnetToHollywoodSuccess.com](http://www.BeAMagnetToHollywoodSuccess.com) You are going to experience something from this book and from our DVD training system unlike anything you've ever experienced. And, it will, when applied, widely open for you the doors to achieve.....

## **Hollywood Success!**

# *The Actor's Role*

## *Acting is a Minor Part of It*

The actor's job is to go out there into the arena to meet the producers. As a producer, I need to perceive of you as someone who understands that *the story is the star*. I don't need any ego problems. My purpose today is to shake up your belief systems, is to shatter the myths, is to obliterate the barriers that are out there, because many of those barriers don't really exist; they're myths. My goal is to give you dozens of tools that you can use beginning first thing tomorrow morning. After I've shared this information with you, you are going to have a number of different tools, strategies and guidelines you can use that *will* cause you to experience success in this industry. There's no question about it, absolutely no question. Because when I share with you these things, you are not going to be able to punch holes in them. You'll say, "*Oh, my gosh, that's true. And it's so different than what I thought.*" Well, most information in the film and television industry is misinformation, and this is the same in every country in the world.

The vast majority of people who call themselves actors have never really gotten into the industry, and they are taking advice from other people who have never gotten in -- people who are failing, who are telling the other actors what they did in order to fail. And being human, if we are part of *that* group, we too will fail. When we listen to those people who are failing and actually follow their advice, it's like the blind leading the blind. It doesn't make any sense, does it? It's called human nature.

I was walking down the street from my office to the bank about a year and a half ago. There was a fellow who lived on the street. There are homeless people who live on the streets in so many different cities, in so many different countries. But, I think it was the person's choice to be there at that particular time. I also think we cannot help someone by giving them a dollar, because it simply causes them to perpetuate where they are. And, I generally don't give them money. Every once in a while, I'll give them \$1 or \$5, but, usually, if I'm going to give them money, I'll tell them to wash my car, and I'll give them \$10. That way,

they can have pride that they've actually done something, that they've earned it. Maybe they'll go wash somebody else's car, and pretty soon they'll own the office building that houses the APS offices. ☺ I generally don't engage homeless people in conversation and, generally, I don't allow them to engage me in conversation. But there was this one particular person who lived on the street, and we actually talked.

I talked with him for about ten minutes. He told me, step by step, exactly what was necessary to become a multi-millionaire. I never applied any of the principles that he 'taught' me. I never applied anything that he said. Do you know why? Not to judge him, but from a financial point of view, the person was an absolute failure. He didn't have a place to sleep and lived off of the generosity of others. I have a number of multi-millionaire friends. I listen to what they say. Every single one of my successful friends says this, "Don't stop, never give up!" So, listen to the people who are doing it and "BE PERSISTENT." Keep on with your dream, no matter what.... as Michele says, "*You could be just 5 minutes away from having YOUR dream come true.*"

Do you realize that this planet is full of people that had absolutely no idea how close they were to success when they gave up? Keep that in mind. And, even though I shared the story with you about the homeless person, when we come into this industry and listen to people who call themselves actors, writers, directors etc.. who are failing, and we hear them tell us what they think we are supposed to do, what they are doing in order to fail, then we tend to do the same thing and think we are going to succeed . . . well none of that is in store for you in this book. *I'm not going to give you any misinformation.* I'm going to give you TRUTH. I'm coming to you from the point of view, today, of a friend. Your friends are the people who tell you the things that are hard to say. Your enemies will say, "*Oh yeah, you're dressed fine to meet producers today. Yeah, that's fine. You don't need to dress up. You should be yourself.*" Your enemies (people who come from the competitive plane of existence instead of the creative plane) will say, "*Yeah, your performance was fine.*" It is your friends who really care about you succeeding who will say, "*You really aren't dressed appropriately to meet people who can hire you.*" And, "*It was not your best performance. You had an off day. I've seen you do much better,*

*and I know you can do much better, so never, ever give up.”*

So, we are going to share with you some of the ‘tough’ things. And, if we ‘shake your tree’, great! Because, if we can help move you, and help you get through your barriers, and if you apply what you learn, you ***will and can succeed in this magical industry.*** And, that, my friends, is our ultimate goal!

I told you I was going to give you things, and I was going to take things away from you. What I’m going to take away from you are excuses, because they are only lies pretending to be the truth. If I give you enough truth, and you can see the validity of it, then you can’t use the excuses anymore. It obliterates the excuses. *“Well gee, I can’t work in a union film because I’m not union.”* Is that true? How many people were born with union cards? In the Los Angeles area, the Screen Actors Guild has how many members? 135,000 plus? How many of us were born with a SAG card? Nobody that I know of. And, the vast majority of us got into the union - *and this applies to other countries and whatever your unions are* - the same way that everybody else did, which is by a producer saying, *“How would you like to do a couple of days on my film? You don’t have a union card, no big deal. You will now, if you want one.”* That’s the way it works.

Now let’s go on to help you find your way out of the Hollywood Maze.....

# *The Hollywood Maze*

## *Now You Can Easily Navigate It*

Michele and I are going to share with you so many different topics and information in this book, so many ways of achieving success! I would like for you to take a look at this industry the way I look at it. I look at it as a gigantic maze, with thousands of square miles, and hundreds and hundreds of entrances. When you come into that maze, you know that somewhere on the other side is success -- the success you want, or the success you *say* you want. Generally those two things are different, and hopefully today you will see and know the difference. So, you go into that maze, and there are other people in there who have been there for years and years and years who will say, *“Hey, you’re an actor? Me, too. Wow! I’ve been in this maze for fourteen years. There’s the way you go, right there. There’s the passageway. Hey, you want to help me out here, help me out a little bit? Yeah, because I just showed you a passageway, right?”* Now, how long has that person been in the maze and *not* been able to find success, but is showing you the way out, when he is still in the maze? That’s why you keep running into dead ends over and over again.

One of the things that you notice in this maze is that there are absolutely brilliantly talented actors, writers and potential Academy Award® winning type people, who have been in that maze for ten, fifteen, twenty years. Another thing you’ll notice is that there are exit signs. And, too frequently, you will see those wonderful, magnificent people, who are brilliantly talented, with their heads hung low heading for the exit. They are giving up their dream, their passion, and what their lives could have been. Now, they are going to settle for what their friends settled for twenty years ago, except they’ve lost twenty years of their lives, and for the rest of their lives they’ll know they were a failure. I doubt that they would be able to turn on the television very often and see people who are not particularly talented doing larger roles. I doubt that they would be able to go to motion pictures theatres anymore and see actors who are less talented than they, because they couldn’t make it.

Today, my friend, we are going to raise you above that maze. There's no top on it, and when you are above it, you can clearly see the dozens of passageways that lead to success. And when you see it, you'll say, "*Oh, it's so simple.*" Sure it's simple, once you have the directions.

Do you play chess? Is that a yes? Okay, if you and I were to play chess, who do you think would win, you or me? Well, if you said you would win, *-if you do indeed play chess-* you my friend, would be correct. You would definitely win if we played chess. WHY? *Because I do not know how to play.* ☺ I don't know the rules of the game. I can't even be in the game with you. And, I can't blame you for why you're in the game and I'm not. I can talk about catch 22's and I can come up with all sorts of excuses and all sorts of lies, but I cannot be in the game with you.

In this scenario I represent 99.99% of the people who call themselves actors who have absolutely no idea how the film and television industry works. They wonder why they can't succeed. They wonder why they're not even in the game. And some of them have super talent. This is NOT a talent driven industry. The fact that you have talent is great. On the list of what we're looking for, talent is not even close to the top of the list. If you've got talent, fantastic! But, your talent's not going to make you. Marketing, promotion and networking is going to make it happen for you. **This is show business, it is not show art.**

Today you are going to learn how the industry really operates as it is the world's greatest business.....

# *The World's Greatest Business*

## *And You Are A Part of It*

You are a part of (or have a burning desire to be a part of) THE best industry on this planet. That's one reason you are reading this book. You may not even be in this industry and simply are curious. Or, maybe you were distracted, and picked up this book by mistake. ☺ In any case: This is the greatest and most exciting and influential business in the world!

Imagination is sometimes all it takes. So now, imagine a cellular phone. I'm going to sell it to, say, a friend named John. *"John, give me a \$100 for the cell phone. Don't use it. Don't make any phone calls with it. Take a picture of it. Now hand it back to me."* Now, you see I have John's \$100, and I have my cell phone back. Next, here's Joan. Ah, now the cell phone is more valuable. *"Joan, Give me \$300 for it. Take a picture of it, and hand me the cell phone back."* And Roger, well Roger looks like he's doing pretty well. *"Roger, give me \$750 for the cell phone. Take a picture of it, and hand it back to me."* You see, the phone continues to become more and more valuable each time I sell it. *"Now, John, Joan and Roger: every time you show someone the picture of the cell phone, you have to pay me again, forever."* That's the film and television business. And, that, my friend, is called **Residual Income!**

Residual income is wonderful! It's what Bob Proctor calls an MSI, a 'Multiple Stream of Income' -- money made while you are sleeping OR working on your next exciting project. You do something one time, something that's fun, something that you would do for free anyway because you love it, and you get paid very well for it. And every time that they show that picture, you get paid over and over and over. I have made a lot of money in residuals.

I don't think I told you about my acting background, did I? I've done over 40 film and television roles. I did most of that in less than 2 1/2 years without ever having a developed talent as an actor.

Do you know who hires actors? **Producers hire actors.** Producers hire and fire everybody. So, whom do you want to meet? Producers! Of course! Do you know what your job is? As an actor, your job is to bring life to the producer's vision. You must understand that this is your job, so . . .

## *Go to give, not to take!*

Suppose an actor met up with a producer and said, “*Mr. Stoller, it's a pleasure to meet you. Your film 'Undercover Angel' really touched me. What a great gift it has been to so many people. And, 'Miss Cast Away' was one of the funniest films I've ever seen. You've brought a lot of joy to a lot of people, and I just wanted to say 'Thank you.' I've read about your upcoming project, 'They Cage the Animals at Night'. The book is amazing. The film will undoubtedly win lots of awards and touch millions of people. It's a story that really needs to be told. . . If I could be of assistance to you in any way on that project, please don't hesitate to ask. To be, in some small way, a part of the success of a Bryan Michael Stoller project, especially this one, would be wonderful. I really want to see the project come to life. Here's my business card. Please let me know if I can help.*”

I am sure that producer would remember you with good feelings. Here the actor complemented the producer, the actor was informed, sincere (*yes be sincere, it cannot be lip service, be real because your 'vibration' will be what is felt more than your words*) and positive. It was not all about YOU. It was about the producer and his work. One of the most important result-producing tools you have, when interacting with a potential employer (producer), is attitude. It's not about talent or lack thereof. The wrong attitude is what kills the job for most people. Unfortunately, most actors believe that it's all about them. It's not! It's about the project – that dream, that vision that the producer has been living for years. Either the producer perceives you to be someone who can help bring his or her dream to life on the screen – or you're in the way. It's as simple as that.

Now here is quite a different scenario. Imagine an actor saying to a producer, “*Hey, man. You’re a producer, right? Oh, man, I sure hope you’re different from all the others. None of those other jerks ever want to give me a break. Everything’s a ‘catch 22’. If you’re not related to the producers or sleeping with them, I guess you won’t ever get in their films. Hey, I’m an actor. You should hire me ‘cause I’m good. Come, on, Man. Don’t be like those other jerks. You should give me a break and put me in your film. I studied, man. I paid my dues, so you should hire me. I sat through all those stupid workshops. I could use you, man. This film could launch my career. I’m going to be a big name someday, and you’ll be sorry if you don’t put me in your film.*”

See the difference? The actor with the attitude “go to give, not to take’ is very rare – and we, the producers, hire those rare people. If I, as the producer, perceive you to be one of those rare actors with a professional attitude, do you think I want you in my project? You’d better believe I do. Absolutely, I want you as a part of my film!! It’s actors with good attitudes that make the projects work! I know so many directors and producers who say they would much rather hire someone with less talent but a good attitude than some ‘brilliantly talented’ actor they don’t know who may have a bad attitude and potentially cost the producer his or her project! Several of our producer friends have literally said they would hire acting coaches to help less-talented actors (with great attitudes) rather than work with someone whose attitude is bad!!

Some actors seem to be in this industry for their own self-aggrandizement, and they will destroy the producer’s product if they think it will make them look good. Now, if you go to give, to make that producer’s vision come to life on the screen, and if I, as the producer, perceive you as that rare, positive, giving actor, my gosh, do you think I don’t want you in my project? **YES. I want YOU BIG TIME!!**

Now let’s go on to find out what successful actors have in common.....

# *What All Successful Actors Have In Common*

## *It's Not Talent*

**Do you know what all professional, successful actors have in common?**

**If it is not talent, then, what is it?**

## **All Successful Actors Approach the Business as a Business!**

- They all market themselves.
- They all promote themselves.
- They all network.

I equate most talented actors to the great master painters of years gone by. Imagine these painters with millions of dollars worth of artwork. They were right-brained people. They were creating all of this wonderful art, but they didn't know business. They didn't know how to market or promote. They starved to death. They died penniless. They created great art, but what good did it do them, because no one ever saw the art. Now someone who understands business comes along and discovers the artwork. The businessperson knows how to promote it and market it and build that buzz that is necessary, how to create a market, a need, a desire for this product. Then that businessperson becomes extremely wealthy. The artist's name comes back to life, but I don't know that it does the artist a lot of good, because the artist is still dead.

**It's Show BUSINESS  
Not Show Art**

Approach it as a hobby, and you can expect  
hobby-type results.  
Approach it as a serious business, and you can expect  
seriously good results!

Now the next chapter will illuminate you to find out what a  
producer's role really is.....

Please go to [www.HollywoodSuccessBook.com](http://www.HollywoodSuccessBook.com) and fill out our free  
questionnaire, "Do I have what It takes to make it in Show  
business?"

# *The Producer's Role*

## *The Good, the Bad, and the Ugly*

If you are a producer, what is your passion?

Think as a producer thinks. What is your passion? You and I are producers, what is our passion? Is our passion the actors? No, our passion is our project!

A producer has to wear so many hats. They have to get funding, cast actors, and work out budgets, food, location, and crew, EVERYTHING. Being a producer is a huge job, and they need ALL the support they can get. When working on a project, they are going at it 24/7, making sure all is running smoothly, on time, on budget and so much more. The producer's project, that dream, that thing that she/he has been carrying for the last four, five, six years or longer – that's the producer's passion -- to bring that project alive on the screen, to touch people, and be living their art, and always keeping in mind that it must be profitable financially, so that they can continue to create. So, always understand, as producers, our project is our passion!

If I am the actor and you are the producer, I can either make that passion and project come alive, or I am in your way. *“And I want to know, Miss Producer or Mr. Producer, what can I do? How can I be of assistance to you? How can I make your project come alive? I'm here for you, and I really believe in what you're doing. Just tell me. In front of the camera, I'm very good. Behind the camera - if you need someone to run for coffee and donuts - I'm there for you. If I can be, in some small way, a part of the success of a (fill in name of producer) project, that would be just extraordinary.”*

Do you think, as a producer, you might hire me?

What is the most dangerous thing a producer does?

What do you think?

Every time a producer puts an actor in front of the camera, that producer is risking everything. Not only is that day in jeopardy, the entire project is in jeopardy, and that producer's entire professional future career and life, in this industry, is on the line. If you and I are producers, are we going to just go through pictures that come in the mail and say, "*Oh, he looks good. Let's hire him.*"

No, we can't afford to do that! It's way too dangerous! We go with people we know and trust. We go with people we've used before, whom we know will not go out partying every night and not know their lines the next day. We want professionals, with great attitudes, upon whom we can rely. We're going to go with nepotism, friends and relatives. We're going to call other industry people we know and trust implicitly and ask them for suggestions.

Sure, as conscious producers, we want to make a difference. But, we'll never have the opportunity if we hire one 'wrong' actor and lose our career! We have to play it safe.

Now, let's get you ready to learn how to show appreciation.....

# *Show Your Appreciation*

## *Let Them Know You Care (and they will!)*

**Thank you cards are so extraordinarily important.**

You want to meet producers? When I come to my next segment, I'm going to give you some information about

- **How to meet producers**
  - **How to know who they are**
    - **Where to meet them**
      - **How to know what they look like**
        - **How to get to them**
          - **What to do when you do get to meet them**
            - **How you want them to perceive you.**

**Suffice it to say now: You need to send cards.**

*Have you ever thought, "Wow! I saw that film and it really touched me. It was incredibly good and I told so many people about it. I must have seen that seven times. Wow! I'm still impressed."*

Did you send a thank-you card to the producer of the project? Producers hire and fire everybody on the project, and, unless you think this person will never in his life produce anything else, you might want to bring yourself to her/his attention in a wonderful, positive way.

Next time . . .

**SEND A CARD!!**

Now, on to some VITAL amazing MUST HAVE information from Michele. She is going to show you how to change your belief system so that you can become a magnet to money and Hollywood Success.....

# Become A Magnet To Success and Money

BECAUSE ALL THINGS ARE POSSIBLE

A HUGE Hello and hug to you my friend! Michele here, and I have to say how very excited I am for you!! The information that Rock just shared with you in the previous chapters has helped actors finally escape the blinding maze that this wonderful world of entertainment can seem like when we have mis-information. My desire and intention is to help you see how the study and application of metaphysics can help you release the haze from your eyes so that you will become a clear bright beacon, attracting what you do want into your life, instead of what you don't want.

When you learn the laws of the “power of attraction”, what you will create in your life will seem like absolute miracles. People will begin to think you are the luckiest person they know. Yes, all things are possible. I know this because I have experienced that all things have been and are possible for me. Now, first let me share with you tell you a little about myself and about my wonderful discovery that I call *MusiVation*<sup>™</sup>, and how a rock singer from down under got to be writing books and speaking and singing to audiences all over the world. One of my songs was performed to over fifty thousand people.

Let's go back to 1989. I was a rock singer in my native Australia and had success working six nights a week touring all over the country. I was persistent and my bands were excellent. We worked hard. However, my dream was to be doing what I loved to do- which I was doing – AND to also have wealth so I could be free to pursue all of my dreams. I thought back then that you had to wait for the money before you could do anything meaningful. However, the trick is make a decision to go for it and do it first and then the money follows.

During my many years on the road doing gigs, I wrote, co-wrote, and recorded many, many songs. However, even though we were successful to the outside world as we had gigs every night, we *always* seemed to be broke. There were always so many things that had to be paid out before any of us were paid. What was the secret to being successful? I desperately wanted to know. After experiencing some success and some fame, I realized it pretty much ‘sucks’ without the wealth to do what we want. This was *not* freedom!! I realized that to *feel* successful one must also have the wealth to have the freedom that SUCCESS is supposed to bring. The money we desire is simply a tool so that we can be living a life of freedom. I adored what I did, however the struggle sucked big time. ☺ Sometimes the stress of managing my band and making sure the road crew’s and the agent’s commissions were paid and that everyone was happy was almost too much to bare. After the stress of doing this all day, every day and then traveling to the next city, I would still have to give my all as the lead singer, sometimes performing up to six sets a night, six days a week. (*Any reader who is a musician will totally get how tough this is.*) However, I did not know what to do differently than what I was already doing.

Without the wealth, I realized we were stuck. We *had* to perform every night to make money. We desired to be in the studio more, creating new songs and yet we seemed to always be in this vicious cycle of needing to gig to make money. We loved to gig, but not *all* the time. At one stage I worked solid non-stop for seven years. No going home for Christmas, just non-stop gigs. We had to do this because a lot of the tours we were on were pre-booked months in advance so we couldn’t just take off for a week when the venue had sometimes thousands of people paying to see us. Our audiences loved us. We loved them. So why wasn’t the success AND money for freedom, I’d always dreamed of happening?  
**THE SECRET.**

### **The big secret.... what was it?**

Then Bang! One night, on my way home from a gig, I was involved in a near fatal car accident! My friend had fallen asleep at the wheel and I, as the passenger, was crushed as the car hit a

telephone pole. I had many injuries and broken bones and was told I would probably have many serious physical limitations, if I even survived. Over two months passed in the hospital bed and two very long major operations. One operation was over seventeen hours long. I hated the world and wanted to die. Being on a very heavy pethadone drip, I was totally freaking out. I wasn't used to drugs -So all you may have heard about us musicians is not always true☺ - You have to look after your health if you want to be able to have your voice in good shape to sing your heart out every night. I had to take care of myself.

I was a terrible patient for the first few weeks. Then one day my Aunty Jan, who had studied psychology and is a beautiful person and friend said, "*Why don't you try being more positive Michele, how about listening to inspirational or motivational tapes?*" Willing to try anything, I said, "*Ok.*" My girlfriend, Nicole, brought me a Louise Hay tape and my brother Stephen had already given me an old Earl Nightingale tape. The tape was Earl Nightingale speaking from the book *Think and Grow Rich* by Napoleon Hill. Well, those two tapes were my wake up call that helped me change and save my life, and it was all so very simple.

I know now, that no matter what we do or where we come from or our educational or cultural background, we *all* desire and require money so that we can do what we REALLY want to do. We don't want the money for money's sake, we want the experiences and freedom money can bring to us. *That is freedom.* It makes no difference if you have experience, great talent or not. If you have a desire to have success in this wonderful world of entertainment as an actor, writer, musician, director, producer or in any field, you my friend can have it. Without using the power of our thoughts in a certain way, we are on a never-ending-cycle-of-going-nowhere-land. Some people do find success and wealth by using these secrets unconsciously. They are what we call *unconscious competents*. When we wake up and use our powers of thought with focus and good INTENTION, then we can manifest so many wonderful things and also have soul fulfillment. We are then *conscious competents*.

It is my intention - and believe me all thoughts have energy so my thoughts now carry that energy of intention - that *you* my friend, my dear reader, become a *conscious competent!* So please, please, follow along, study, and learn from this book. There are absolutely no accidents in life, so you are reading this right now because you are ready. And not *just* so that you can have success in this magical world of entertainment, but also so that you can have a life filled with purpose, love and intention.

Without money, it is very hard to do a lot of good, but without a vision and a good attitude it seems almost hopeless. A lot of us have had to go through times of not having enough money, but when we have a dream and hold a big vision those challenging times will always fall behind as we draw to ourselves, just like a magnet, the right opportunities, gigs, and yes, even MONEY! Some feel it is almost like magic is occurring, however this magic is THOUGHT POWER! If we always have to be the only person to get anything done it takes our time from us and time is such a priceless gift. When we have money, we can be in so many places at once because we can then have *money* and *people* working with and for us. THIS, my friend, is true freedom. A great thing to remember is that we USE money and LOVE people, NOT the other way around. Always remember these words.

### **USE MONEY and LOVE PEOPLE!**

This book is packed with so much information to help you find Success in this wonderful world of Show Business, however, my darling, without the knowledge of *how* we create what we want and the true power of the great spiritual beings we are, we will be missing out on a lot! And as I said, not just the success we desire, we will also be missing out on true happiness, and soul fulfillment.

These intangible things are vital to having a life worth lived. Remember, it is not success and money that make us happy, we have to be happy to begin with. Oprah Winfrey said “*I do not think I would have been successful if I had not been happy to begin with,*” Oh yes, true words, and Oprah is a smart woman.

Now I do not mean that learning all of this will prevent the challenges from coming up in our lives. However, our perspective on challenges will change as we change our attitude. We will become solution oriented and challenges do in fact help us learn and grow. Let's see ourselves in years to come, being able to look back at all we have achieved because we went for it. We really lived.

So if you are really ready to learn, turn to the next page and get totally into it!! Read this book over and over again and your miracles will come!

So, are you ready.....?

Please go to [www.HollywoodSuccessBook.com](http://www.HollywoodSuccessBook.com) and fill out our free questionnaire, "Do I have what It takes to make it in Show business?"

# ARE YOU READY?

Are you ready now for the BIG SECRET that will change your life to the better in every area so you can be a Magnet to Hollywood Success? Do I hear a passionate “YES?” Come on, do you want to know what it is? Humor me just say YES☺. That’s better! I want you to get your passion up and running.

**CHANGE YOUR THOUGHTS and begin to think about what you DO WANT, not what you do not want.**

Some people wonder why they are not getting what they want, and sometimes it is simply because you aren’t clear about what you actually do want to experience. You have to not only know what you want, you have to know *why* you want it, and what you expect to experience when you get it. Asking ourselves questions brings clarity, and also gives us the answers we sometimes think we know but really don’t. So let me ask you a very important question!

What do you want? If you are not clear on what you want you will get nowhere.

**What do you REALLY WANT?**